

CONNEXALL WORLDCONNEX 2024 GLOBAL CONFERENCE

SPONSORSHIP TERMS & CONDITIONS

Thank you for registering as a sponsor for the Connexall WorldConnex 2024 Global Conference (“**WorldConnex**”). The following Terms and Conditions (“**T&C**”) apply to you and your sponsorship of and exhibit space (if any), at WorldConnex. “**Sponsor(s)**” means all sponsors, exhibitors, vendor partners and, in each case, their personnel who attend WorldConnex on their behalf. By participating in WorldConnex as a Sponsor, you agree to these T&C in addition to the Participant Terms and Conditions ([available here](#)), so please read them carefully. In the event of conflict between these T&C and the Participant Terms and Conditions, these T&C will control.

WorldConnex is organized by Connexall USA, Inc. (“**Connexall**”).

Registration & Fee

Sponsors must register and pay the sponsorship fee established by Connexall based on sponsorship type. Fees and benefits are set forth in the sponsorship information documentation provided by Connexall. To obtain this documentation and learn more, send an email to worldconnex@connexall.com.

Cancellation Policy

If circumstances change and you can no longer attend WorldConnex, the cancellation policy outlined below applies. To cancel, send an email to worldconnex@connexall.com. Connexall may incur significant costs and fees in the event a confirmed Sponsor does not attend WorldConnex. Cancellations by a Sponsor, regardless of the reason for cancellation, including, but not limited to failure to attend WorldConnex because of illness, travel problems, natural disaster or weather emergency, civil unrest, epidemic, public health emergency (declared or undeclared), or an act of terrorism, will not be eligible for any compensation or refund of any fees paid.

Code of Conduct

Sponsors shall, at all times during the WorldConnex event, display their badge. You agree not to copy or permit to be copied, in any form or format, without the express written permission of Connexall, any of the contents of WorldConnex attendee roster. You also agree not to use the attendee roster contents for any commercial, marketing, promotional, or political purposes. No solicitation is permitted. Connexall reserves the right to escort any individual from WorldConnex who is reported to be soliciting. Marketing material of any description may be used or distributed only within the space assigned to the Sponsor presenting such material. Only media and literature published and approved by Connexall may be distributed everywhere else at WorldConnex.

WorldConnex is a private event. Sponsors will abide by all applicable hotel policies and all directions from WorldConnex staff, behave responsibly, and treat each other and the

community with respect and professionalism. Weapons are strictly prohibited.

Connexall reserves the right to remove and/or ban from WorldConnex any Sponsor who violates these T&C, who are disruptive, disorderly, or offensive, or present a danger to themselves or others, in each case as determined by Connexall in its sole discretion, without any warning, refund, or compensation. **CONNEXALL RESERVES THE RIGHT TO EXPEL FROM, OR DENY ACCESS TO, WORLDCONNEX ANYONE WHO DOES NOT COMPLY WITH THESE T&C.**

Publicity

Sponsor acknowledges and agrees that Connexall may publicly refer to it as a “sponsor” and/or “exhibitor” of WorldConnex and, in connection with such public reference, may use Sponsor’s company name, brand, and related marks in any media and on any platform. Sponsor further acknowledges and agrees that while acting as a Sponsor, it shall not infringe any third-party copyright, trademark, or other similar intellectual property right and shall comply with all laws related thereto.

At all times during WorldConnex, Sponsor agrees to refer to Connexall and WorldConnex in a positive light and not to disparage or denigrate Connexall or WorldConnex Event.

Liability

Sponsor is wholly liable for all damage caused, whether directly by Sponsor or by its agents or personnel, to building floors, walls, or columns, standard booth equipment, or to other Sponsors’ property. Sponsor may not mark, tack, make holes, apply paint, lacquer, adhesives or other coating to building columns, walls, ceilings, floors or to standard booth equipment. All display materials must be fire resistant or flame proof. Sponsor must remove all packaging materials from the event space and these items may not be stored under tables or behind displays.

No photography or videography is allowed other than by authorized Connexall personnel or as otherwise expressly authorized by Connexall. Photography or videography of another Sponsor’s exhibit is prohibited.

Sponsor acknowledges and agrees that Sponsor is charged with knowledge of all applicable laws, ordinances, and regulations pertaining to health, fire prevention, and public safety while participating in WorldConnex. Compliance with all such laws, ordinances, and regulations is mandatory and is the sole responsibility of Sponsor. Sponsor must comply with all conditions, rules, and regulations imposed by the venue and its management. The violation of any of the foregoing is grounds for dismissal from WorldConnex with forfeiture of all associated monies.

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YOU ASSUME ALL RISKS IN CONNECTION WITH, REGISTRATION, PARTICIPATION, AND ATTENDANCE, IN ANY CAPACITY, IN WORLDCONNEX OR ANY RELATED ACTIVITIES, INCLUDING, WITHOUT LIMITATION, ALL RISKS OF THEFT, LOSS, HARM, DAMAGE, ILLNESS OR SICKNESS (INCLUDING THOSE CAUSED BY KNOWN OR UNKNOWN INFECTIOUS OR COMMUNICABLE DISEASE SUCH AS COVID, H1N1 OR OTHER ILLNESS OR SICKNESS CAUSED BY BACTERIA, FUNGI, MICROORGANISMS OR VIRUSES), OR INJURY TO THE PERSON (INCLUDING DEATH) OR PROPERTY DAMAGE, WHETHER CAUSED BY NEGLIGENCE, INTENTIONAL ACT, ACCIDENT, ACT OF GOD, OR OTHERWISE, AND WHETHER OCCURRING BEFORE, DURING, OR AFTER WORLDCONNEX.

YOU FURTHER AGREE THAT NEITHER CONNEXALL NOR ITS AGENTS, OFFICERS, DIRECTORS, MEMBERS, CONTRACTORS, OR EMPLOYEES SHALL BE LIABLE FOR ILLNESS, SICKNESS, OR INJURIES TO THE PERSON (INCLUDING DEATH) OR LOSS OR DAMAGE TO PROPERTY IN CONNECTION WITH WORLDCONNEX OR RELATED ACTIVITIES, INCLUDING BUT NOT LIMITED TO ANY EDUCATION SESSIONS PRESENTED IN CONNECTION WITH WORLDCONNEX, OR FOR ANY INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL, PUNITIVE, OR EXEMPLARY DAMAGES. YOU FURTHER RELEASE AND DISCHARGE SUCH PERSONS AND ENTITIES FROM, AND COVENANT NOT TO SUE SUCH PERSONS AND ENTITIES WITH RESPECT TO, ANY AND ALL RISKS, INJURIES, LOSSES, DAMAGES AND LIABILITIES DESCRIBED HEREIN.

YOU FURTHER AGREE THAT THE MAXIMUM LIABILITY OF CONNEXALL TO YOU ARISING FROM YOUR REGISTRATION, PARTICIPATION, AND ATTENDANCE AT WORLDCONNEX SHALL BE THE GREATER OF ANY REGISTRATION FEES YOU PAID TO ATTEND WORLDCONNEX OR \$950.

Insurance

All property of the Sponsor is understood to remain under its custody and control in transit to and from and/or within the confines of the WorldConnex event space. Connexall does not maintain insurance covering Sponsor's property and will not be responsible for damage to, loss, or theft of property belonging to Company, its servants, directors, officers, employees, contractors, agents, business invitees, visitors or guests.

Governing Law, Venue, Class Action Waiver, & Jury Waiver

You agree that any disputes related to your registration, participation, and attendance at WorldConnex shall be governed exclusively by the substantive laws of the State of Illinois without giving effect to any conflict of laws principles. You further agree that the mandatory, exclusive venue for any action related to your participation in and/or fees paid for WorldConnex shall be the federal court of the Northern District of Illinois or any state court in the State of Illinois, Cook County. You further agree that any action brought in these courts related in any way to WorldConnex, will be an individual claim, that you shall not bring claims against Connexall in a representative capacity on behalf of any other individual, that you shall opt out of any class proceeding, and that you shall not assert class or collection action procedures. You further agree that both you and

Connexall waive any right to a trial by jury for any legal action related to WorldConnex.